FUNDRAISING GUIDE

Thank you for fundraising with the National Center for Missing & Exploited Children! This page will serve as a guide on how to access and setup your personal fundraising page. If this is your first time using our platform, it may be helpful to read this entire guide before beginning.

Step 1 - Select Event

Navigate to the NCMEC Events Page and click "Register / Donate" to open the event

<table>
<thead>
<tr>
<th>Event</th>
<th>Date &amp; Location</th>
<th>Description</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miles for Hope</td>
<td>September 1, 2020 - September 30, 2020</td>
<td>Welcome to Miles for Hope, a reimagined version of The Ride for Missing Children (RFMC). This year, instead of hosting five individual rides throughout New York and one in Texas, we will host a single event spanning the month of September and participation will be open across the United States. Not a cyclist? Not a problem! At its core, The Ride for Missing Children is not about a bike ride. It is about raising awareness and spreading a message of prevention and of hope. The bicycles are simply a vehicle to help carry the message along. The slogan “Miles for Hope” represents the fact that there are multiple ways to participate this year. Ride, Run, Walk – the choice is yours! Although we will be providing sample 50-100 mile routes, we encourage participants to be creative and do what works for them. No matter how you choose to participate you will be helping to raise awareness about the plight of missing and exploited children and raising critical funds to support NCMEC. This September we will harness our collective energy and join together as ONE Team with ONE Mission – To Make Our Children Safer...One Child at a Time.</td>
<td></td>
</tr>
</tbody>
</table>

Step 2 - Register for Selected Event

Once you're on the event page click the "Register" button and fill out the registration form

Miles for Hope

September 1, 2020 - September 30, 2020

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ADDITIONAL INFORMATION:

Frequently Asked Questions

Share This Event: Facebook, Twitter, LinkedIn, Email
Step 3 - Confirmation Page

After completing registration, you will be taken to the "Confirmation" page. You will receive an automated email with instructions on how to view, manage and share your fundraising page. This process verifies that you correctly entered your email during registration. If you do not receive the instructional email (and it's not in your spam folder), contact ncmec@ncmecevents.org

Step 4 - Setup Your Fundraising Page

FIRST TIME FUNDRAISERS: Check your email to set up your password and access your account dashboard

First time fundraisers will receive the following email.

[New York Events] You have been registered as a fundraiser for Miles for Hope

NCMEC Events
To me

You have been registered as a fundraiser on New York Events!
In order to manage your fundraising page, an account has been created for you.

Username: your-email@mail.com

After setting your password, you will be taken to your account dashboard where you can view, edit, and share your fundraising page. To set your password, visit the following address:

<link to set password>

After setting your password with the link provided in the email, you will be able to access your Account Dashboard. The Account Dashboard is where you can find all of your fundraising and event information.

EXISTING FUNDRAISERS: Check your email to access your account dashboard

If you already have an account in the platform, you will receive the following email with links to your fundraising page and account dashboard.

[New York Events] You have been registered as a fundraiser for Miles for Hope

NCMEC Events
To me

You have been registered as a fundraiser on New York Events!

Visit the following address to view, edit, and share your fundraising page:
<https://events.missingkids.org/new-york/donations/your-name-page/>

Alternatively, visit the address below to manage all of your fundraising pages through your account dashboard:
<https://events.missingkids.org/account-dashboard/>
Step 5 - Access Your Account Dashboard

To find your Account Dashboard, either use the link provided in your email at registration or sign in to the events website and click “Account Dashboard” near the top of the website.

Use the navigation tab on the left to access your Fundraising Pages, Account Settings and more.

Step 6 - Share Your Personal Fundraising Page

Once you are on your fundraising page, you can share it with your donors by either copying and pasting the page’s URL into an email/text-message or by clicking one of the social media share icons and following the instructions.